



## Education

### **Savannah College of Art and Design** 2008-2012

BFA in Advertising, minor in Photography

## Work Experience

### **Art Director at Campbell Mithun** June 2011-August 2011

Part of Campbell's Lucky 13 Internship program; did creative direction and ideation on numerous campaigns. Clients I worked on include: Mayo Clinic, United Way, Syngenta, MCAD, Frontier, Land O' Lakes, Cici's (New Business) and Dial (New Business).

### **Creative Intern at Outterns** January 2011-March 2011

Worked on clients such as Outreach International, Freescale and Participant Media. Did graphic design, concept ideation and client pitches.

### **Freelance Photographer at Guppie Graphics** April 2010-September 2010

Graphic design studio located in Hilton Head.

### **Photo Intern for The South Magazine** May 2010-September 2010

Did editorial shoots for their "Scenes of the South" features.

## Honors and Awards

### **The New York Times Magazine** 2011

Photo and Story were featured in "The Lives They Loved" interactive feature.

### **The New York Times** 2011

Featured in the New York Times Business Section for "Competing for Summer Internships, Using a Twitter Contest". This article was shown in both the online and print editions.

### **SCAD** 2010-2012

Work has been predominantly exhibited through number SCAD outlets. Featured on the SCAD website and SCAD Advertising Blog Showcase. Pieces I have are constantly shown around the campus.

### **NVEEE** 2011

Print campaign done for a class got picked up by the official organization and currently being used by them.

### **Silver and Ink** 2009 (Savannah, GA/Hong Kong, China)

Piece was chosen to be part of Silver and Ink, SCAD's premier photography exhibiton. In addition to being shown in the Savannah campus, my photo was chosen to be part of an exhibition highlighting exceptional work to be shown in the Hong Kong campus.

### **Adweek Talent Showcase** 2009-2012

My Behance profile was chosen to be part of Adweek's Talent Showcase section.

## Co-Curricular Activities

### **Head of Digital and Media for NSAC** 2011-2012

Leader of Media and Digital for Creative Coast, SCAD's National Student Advertising Competition Team. For Digital I aided in concept ideation, art direction and production. For Media I aided in Media Planning, Media Buying and Budgeting.

### **Collaborations Coordinator for PhotoGroup** 2008-2012

One of SCAD's largest clubs. Coordinated group projects with other clubs, ran meetings and set up gallery shows for photographers.

### **Photographer for The District** 2008-2010

SCAD's newspaper. Did on location and editorial shoots.

### **AIGA** 2008-2012

Active member of the American Institute of Graphic Arts Savannah Chapter.

### **EvokeOne** 2007-2012

Contributing member to EvokeOne, an online digital art collective.

## Computer Skills

Adobe Design Premium CSS  
Adobe Lightroom 2  
Universal Type Client  
Microsoft Office  
Mac/PC Proficient

## Other Skills

Interactive Art Direction  
Creative Concepting  
New Business Development  
Photography/Post-Processing  
Copywriting  
Storyboarding